Swedish International Agricultural Network Initiative

SIANI

HOW ABOUT A CUP OF COFFEE?

How can certification labels improve livelihoods and encourage sustainable farming practices? And to what extent can consumer choices influence certification labels and practices?

We are delighted to invite you for a conversation about coffee certification, sustainable livelihoods and smarter land use.

June 10, 2016
13:00 - 15:00
Medelhavsmuseet
Stockholm

Coffee is usually grown in tropical forest areas – places rich in biodiversity that are often home for poor smallholder farmers. Coffee is the second most consumed drink in the world after water; in the production areas it creates high competition for the most fertile land, putting livelihoods and natural resource protection at odds with one another. As a result, binary landscapes with clear cut borders between intensively cultivated farmlands and nature reserves are a common sight in coffee producing regions. Being such a highly traded commodity, coffee is also one of the crops that has been at the forefront of different certification schemes, including those that aim to improve livelihoods and promote sustainable farming practices. What opportunities and challenges do certification labels have in terms of reducing the old tensions and promoting multi-purpose land use? What can a landscape perspective offer?

PROGRAMME

13:00 - 13:05 Welcoming remarks, Madeleine Fogde, *Programme Director, SIANI*

13:05 - 13:20 Benefits and challenges of certifications schemes

–what does research tells us? Martin Persson,

Associate Professor, Energy and Environment, Chalmers

13:20 -14:05 Insights from different certifications

Eva-Lena Rådberg, *Quality Manager, Krav*

Magdalena Streiffert, *Secretary General, Fairtrade*

Nigel Sizer, *President, Rainforest Alliance*

14:05 -15:00 Discussion

Louise Ungerth, *Consumer organisations in Stockholm*

Jakob Lundberg, *Head of Policy We effect*

Sofia Svanh, *Communication Manager, Löfbergs Lila*

Monica Sihlén, *National Agency for Public Procurement*

Certified Coffee Served

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